

Date Mailed September 4, 2001
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BEFORE THE  
PUBLIC SERVICE COMMISSION OF WISCONSIN

Administration of the Mechanics of Price Regulation Pertaining to  
Wisconsin Bell, Inc., d/b/a Ameritech Wisconsin, on Its  
September 1, 2001, Anniversary Date

6720-TI-171

**NOTICE OF PROCEEDING,  
INVESTIGATION, ASSESSMENT OF COSTS,  
AND REQUEST FOR COMMENTS**

Comments Due: <b>Friday, September 14, 2001 – Noon</b>	Address Comments To: David Albino, Administrator Telecommunications Division Public Service Commission P.O. Box 7854 Madison, WI 53707-7854 FAX (608) 266-3957
FAX Due: <b>Thursday, September 13, 2001 – Noon</b>	

**THIS IS A PROCEEDING** to determine the amount that Wisconsin Bell, Inc., d/b/a Ameritech Wisconsin (Ameritech), may increase, or must decrease, its price regulated rates pursuant to Wis. Stat. § 196.196(1)(c) and Wis. Admin. Code § PSC 163.04(1).

Price regulation is an optional method of regulation whereby companies are allowed flexibility to change prices within specified limits, regardless of profits. Average prices for basic local exchange services are limited by a formula based on inflation, minus a productivity offset, plus or minus incentives and penalties based on performance relating to service quality and infrastructure investment. Services currently subject to this price regulation formula are basic local exchange service, and standard business access lines and usage by small businesses with no more than three access lines.

This proceeding will also set new company-specific benchmarks for service quality to administer the mechanisms of price regulation pertaining to Ameritech's year 2002 anniversary date. In addition, this proceeding will set new company-specific benchmarks for infrastructure investment and make any other determinations, as necessary, to administer the mechanisms of price regulation pertaining to Ameritech's year 2002 and 2003 anniversary dates. The mechanisms include the annual percentage change in the Gross Domestic Product Price Index (GDPPI), a productivity offset to the change in the GDPPI, an increase in the productivity offset

for inadequate service or insufficient investment, and a decrease in the productivity offset to encourage infrastructure investment.

Pursuant to Wis. Adm. Code § PSC 163.04(1), on August 28, 2001, Ameritech filed information with the Commission requesting a 0.05 percent increase in the price cap index, for the Commission's use in determining the amount the utility may increase or must decrease its rates. Ameritech filed this information in advance of its anniversary date, September 1. Pursuant to Wis. Adm. Code § PSC 163.04(8)(a), the Commission shall issue an order no later than 30 days after the utility's anniversary date authorizing the amount the utility may increase its rates or mandating the amount it shall reduce them.

**NOTICE IS GIVEN** that the Commission considers it necessary, in order to carry out its duties, to investigate all books, accounts, practices, and activities of the applicant. The expenses incurred or to be incurred by the Commission which are reasonably attributable to such an investigation will be assessed against and collected from the applicant in accordance with the provisions of Wis. Stat. § 196.85 and Wis. Admin. Code ch. PSC 5.

This is a Class 1 proceeding as defined in Wis. Stat. § 227.01(3)(a).

Currently, the only party to this proceeding is Ameritech. Any other person desiring to become a party shall file a request pursuant to Wis. Stat. § 227.44(2m) and Wis. Admin. Code § PSC 2.32(3) no later than ten (10) days from the date of mailing of this notice. The request shall be addressed to Administrative Law Judge David Whitcomb, Public Service Commission of Wisconsin, P.O. Box 7854, Madison, WI 53707-7854. The request shall be served upon Ameritech at or before filing with the Administrative Law Judge.

Comments respecting the reasonableness of Ameritech's filing, and requests for hearing must be received by **noon on Friday, September 14, 2001**. Comments by fax are due one day earlier. Persons should file an **original and 15 copies** of their comments addressed as shown in the box above and must refer to docket 6720-TI-171. Fax filing cover sheets must state **"Official Filing,"** the docket number, and the number of pages (limit 20 pages). File by one mode only. A copy of Ameritech's filing and separate letter requesting waivers can be obtained by contacting Scott Jansen at (414) 270-5933.

The Commission does not discriminate on the basis of disability in the provision of programs, services, or employment. Any person with a disability who needs accommodations to participate in this proceeding or who needs to obtain this document in a different format should contact the docket coordinator listed below.

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Questions regarding this matter may be directed to docket coordinator Christopher Larson at (608) 267-9508.

Dated at Madison, Wisconsin, \_\_\_\_\_

By the Commission:

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Lynda L. Dorr  
Secretary to the Commission

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